

BECOME

Boosting Circular Economy Expertise through Learning Communities

Building circular economy capacity in Slovenia

2024–2026 · 4 onsite events · 18 webinars delivered · hosted by IEDC–Bled School of Management

Rather than building an audience from scratch, the Slovenian Learning Community embedded circular economy content in conferences that business, academia, public institutions and civil society already attend — and ran a parallel webinar programme to keep the conversation going between them.

WHO TAKES PART

CSR & sustainability professionals

HR managers

business leaders

academics & researchers

public institutions

NGOs

policy makers

Four onsite events, 2024–2026



ONSITE 1

Trends in CSR Conference 2024

June 2024 · “Employer Brand as Part of CSR”

→ CSR has to be built into core strategy — it is what attracts talent and secures long-term competitiveness.



ONSITE 2

German–Slovene Economics Day 2025

April 2025 · “Life Cycle Economy — the Pfandsystem”

→ Lifecycle thinking and cross-country learning are decisive for building circular systems that scale in Slovenia.



ONSITE 3

9th Bled Compliance and Ethics Conference

October 2025 · “Compliance and Ethics”

→ Compliance is becoming a strategic business partner, now covering AI governance, ESG alignment and stakeholder engagement.



ONSITE 4

Trends in CSR Conference 2026

May 2026 · “Sustainable Business in a Multipolar World”

→ Sustainability has moved from ambition to execution — investors and leaders now expect verifiable results, not narratives.



In the room, and online



Roundtable “Cooperation or competition?” and Keynote by Mirjana Matešić, moderated by Marina Schmitz — Trends in CSR Conference, IEDC–Bled School of Management, May 2026.

What our webinars taught us

- Collaboration only works with trust, clear legal frameworks and aligned interests.
- Education and open dialogue are what bridge silos and unlock innovation.
- Civil society acts as a catalyst for systemic and community-level change.
- Policy has to be a proactive enabler of innovation, not only a regulator.



Check out our webinar recordings here:
<https://becomeproject.eu/learning-communities/learning-community-in-slovenia/>

18 webinars and what we covered

18 webinars · 10–45 participants per session · every session recorded and published on the BECOME YouTube channel

- CE in sustainability reporting in ESRS Standards and challenges in CE reporting
- role of NGOs and regulation in boosting CE
- role of cross-sector collaboration, innovation and practical solutions for circularity
- many excellent examples from the region from companies



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Beyond 2026 — what continues

Open network

The Learning Community continues as an IEDC-hosted open network, targeting 200 members by the end of 2027.

Open resources

Event recordings stay on the BECOME YouTube channel; CE Learning Building Blocks and train-the-trainer formats remain free to reuse.

Into the curriculum

Circularity is being embedded in IEDC programmes — Young Managers Program, and new summer school formats from 2027.

Research & new projects

Joint circular economy research with at least one academic publication by end of 2027, plus follow-up EU project development.



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